

# *E-Learning Strategies* How To Learning Anything Fast!

The E-Learning Strategies Newsletter for Parents and Teachers, partnering to teach children "HOW TO LEARN" in school and at home. Website: [www.howtolearn.com](http://www.howtolearn.com)

This is the first newsletter in Volume I of your *E-Learning Strategies* Newsletters. There are 6 additional newsletters covering spelling, reading, math facts in half the time, vocabulary, test taking and mind-mapping your way to better grades. To learn more visit [www.howtolearn.com/elearning.html](http://www.howtolearn.com/elearning.html)

## **Learning Styles – Blueprint to Your Child’s Success!**

by Pat Wyman, M.A.  
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Pat Wyman, M.A.

Each person has his or her own unique way of learning. This is what produces visionary artists, magnificent musicians and gold medal athletes.

However, some classes in school and at home are taught in a completely different style than most children learn in. Ultimately, this creates a mis-match between how children learn and how they are tested.

As a result, the child is often discouraged, his or her self-esteem may suffer, grades go down and the child may lose the desire to stay in school. Fortunately, there is a solution.

The following article about matching learning styles with testing styles will light the way to solving learning “problems” your child or student may be experiencing.

### **INSIDE**

- 1** When Learning and Testing Styles Don't Match
- 2** Student Success Stories
- 3** Best Books and Tapes
- 4** Traditional Values vs. Media Values

### *How Does Your Child or Student Prefer to Learn Best?*

Before you read this section, have your child go to [www.howtolearn.com](http://www.howtolearn.com) and take the free learning styles inventory online. The test is automatically scored and your child will know which style he or she prefers to learn in.

As a child or adult is learning new information, he or she perceives or takes in the data in one of three individual learning styles:

**Visual    Auditory    Kinesthetic**

It's important to remember that learning style preferences are just that – preferences. Each person has some of each style, but tends to prefer one over the other. And, at test time, we all choose one style over another to do what is being asked of us.



***VISUAL***

When the VISUAL style is preferred, the person is actually thinking in

images or pictures. It is as if they have a movie camera in their mind.

They take in what they hear or read and translate it into images in their brain. We call these people VISUAL learners. When the VISUAL learner wants to recall what he or she has learned, they simply glance upward and look at the image that they have stored on their “inner picture screen”.

This process is much like going to the movies and then recalling what one has seen, in order to tell a friend. The memory process is taking place by reviewing the pictures from the movie and then easily talking about the story line to someone else.



The VISUAL learner also has several other distinctive characteristics. Their speech patterns contain words that are visual in nature like, “I see, I get the picture, let's focus on this.” They are also neat and organized in their life and work. School papers are written neatly, binders are organized and desks are well-kept.

**VISUAL** people are usually dressed neatly as well.

When choosing careers, the **VISUAL** person selects those that fit their learning style. Some examples are architect, designer, decorator, engineer, surgeon, and others that require a “vision” of the future, such as CEO’s and other executive positions.

In a classroom or homeschool environment that uses written testing to determine progress, the **VISUAL** learner performs very well because this testing is conducted in a written “visual” format. Thus, the learning and testing styles match.

This match between how a child learns with the format in which he or she is tested, makes it much easier for the **VISUAL** learner to accomplish more in less time on a written test.

Brain researchers tell us that retrieving information in pictures is much faster than recalling information by hearing the words in your mind or through manipulating what you learned in a tactile fashion.

Every parent needs to know that traditional schooling caters to the child who prefers a **VISUAL** learning style. Children who prefer

the **VISUAL** learning style have natural characteristics that are valued in the school environment. The environment itself is structured in a highly visual way.

Children are asked to sit in rows, keep work organized, write neatly, and follow instruction that is sequentially based.

They are asked to read, remember what they read, listen to instruction, look at materials throughout the classroom and then to take many types of written tests to determine their progress.

The **VISUAL** child conforms more easily than either the auditory or kinesthetic learners to requirements such as sitting quietly, writing neatly and organizing materials well. Ask any teacher about children with high visual learning preferences – generally they will tell you that these children get higher grades and just seem to “fit in” better with the way school is structured.

Read on to find out about the auditory learner...

## **AUDITORY**



The second type of learning style preference is known as **AUDITORY**. This child prefers to learn by hearing or listening. Although they can, these children do not necessarily make pictures in their minds, but rather filter incoming information through their listening and repeating skills.

For the **AUDITORY** learner, it's almost as if they have a tape recorder in their mind. They can tell you verbatim what you said 6 months earlier!

The **AUDITORY** learner tells wonderful stories and solves problems by "talking" about them. The excellent hearing and listening skills of this type of learner are what make great musicians, disc jockeys, psychologists, etc. Speech patterns will represent exactly how the **AUDITORY** person thinks, i.e., "I hear ya, that clicks, that sounds right, that rings a bell" etc.

In school, the **AUDITORY** child learns by listening and can easily repeat things back to the teacher. The **AUDITORY** child likes class discussions but can become easily distracted. Of the three styles, the **AUDITORY** is the most talkative and has more difficulty writing.

When it comes to test time, these children often do well on the test, but it can take them much longer than the visual learner because they are hearing every word they are writing. Speech is a much slower process than creating and retrieving images.

My daughter, Erin, is a highly auditory learner and has generally had an easy time learning. However, she does admit that it takes her longer to write what she knows on a test, and tends to read slower because she hears the words in her mind. She's off to medical school now and will use all the "visual" learning techniques she's been taught because she knows that her success depends upon it.

Read on to find out about the kinesthetic learner...

***KINESTHETIC (Tactile)***

The third learning style preference is defined as **KINESTHETIC** or tactile.

The **KINESTHETIC**, tactile learner prefers to learn through their body or feelings. If they can touch it and feel whatever they are learning about, the **KINESTHETIC**, tactile learner will process and remember the information quite well. As students in a classroom though, these children are usually quite restless, have more difficulty paying attention, and can't seem to get "focused" (a visual term).

**KINESTHETIC** learners do not have the internal pictures of neatness and organization that visual learners make so easily in their minds. If they do not make pictures very often, it follows that there are no pictures to either "keep neat, or to "mess up." Therefore, it is normal for them not to be organized.

A sense of time is also quite difficult for the child who prefers to learn kinesthetically. Often, there

is little projection of consequences of actions, simply because this child does not "see" out into the future. They only understand the present moment.



Since the world for the **KINESTHETIC**, tactile learner is made up of feelings and not pictures, their language patterns represent this.

Words such as "I feel, get a grasp or hold on this, I need to get a handle on this," will easily distinguish how the **KINESTHETIC** person processes information. The words they speak represent exactly what they are experiencing inside.

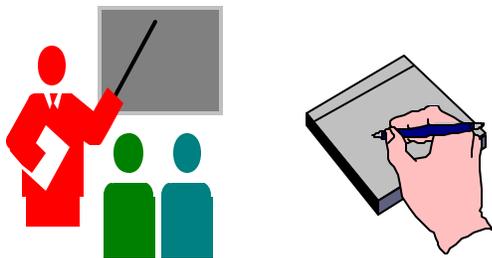
The **KINESTHETIC** child will excel in a classroom where book reports can be "acted out," and can choose assignments that allow them to build projects. Careers of choice include the wonderful world of athletics, building, construction, dancing, etc., any work that can involve the body and movement.

All the skills that the visual learner takes for granted, such as remembering information through

internal images, neatness, organization and the ability to remain focused are not immediately available to the **KINESTHETIC** learner. This is why school is often a very difficult place for this child.

Written tests impose a special problem for kinesthetic learners because they have not stored the information they learned in the form of pictures. Therefore, there is a mis-match between how they learn and how they are tested.

### ***SCHOOL IS ALMOST EXCLUSIVELY A VISUAL LEARNING ENVIRONMENT***



The student who is successful in school knows that most subjects require them to change verbal lectures and written text into pictures in their mind. When they do this, it is easier and faster to remember information for their tests.

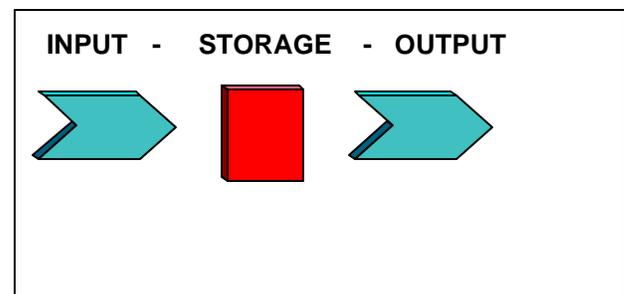
They simply access the visual pictures they have stored, and use

words on paper to describe their mental pictures.

Learning takes place in a simple model:

Imagine the brain to be like a computer. Information that is seen, felt, or heard (visual, kinesthetic or auditory) enters the brain [INPUT], is [stored] and then retrieved [OUTPUT] and acted upon.

The MODEL FOR LEARNING is:



Input new information into the brain, store it, and output the knowledge during the test.

**When Learning (INPUT) and Testing (OUTPUT) Styles Don't Match**

Children taking written tests are expected to retrieve the information in the **VISUAL** learning style. The very fact that the information is written down produces a visual image. Nearly all subjects demand that the child make internal pictures of the information, store them and then

recall the information in pictures to write onto a piece of paper.

One example of this process is spelling. All good spellers retrieve the word from their mind easily because they can “see” a picture of the word.

They write the word down and then look to see if the word “looks” right; again, a visual output process.

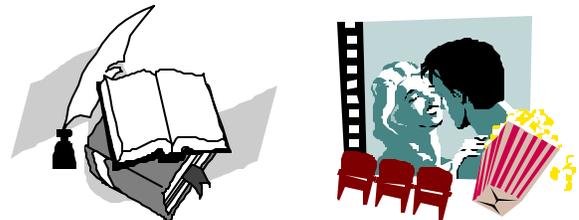
Good spellers do not remember the word by “hearing” it because most of the English language has words with silent letters that cannot be heard. (How would you spell receive if you only heard the word?). Good spellers also do not “feel” the word they are trying to remember, simply because this is an unsuccessful strategy.

Most other subjects, too, demand that the student make pictures in their mind in order to recall the information, which has been stored.

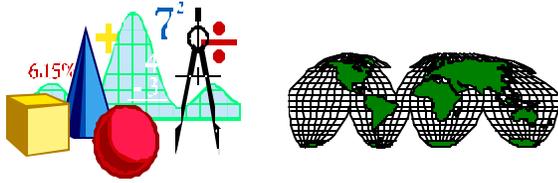
**Excellent readers convert the printed word into a series of images in their mind. [E-Learning Strategies Newsletters 2-7](#) will show you how they do this exactly.**

When good readers recall what has been read, black letter symbols on the white page are not what they store in their minds. It is nearly impossible to recall every letter.

Instead, the successful reader converts the letter symbols into pictures and then recalls the pictures. In order to put the information in the form of words on paper for a test, the picture triggers the response, as in “one picture is worth a thousand words”.



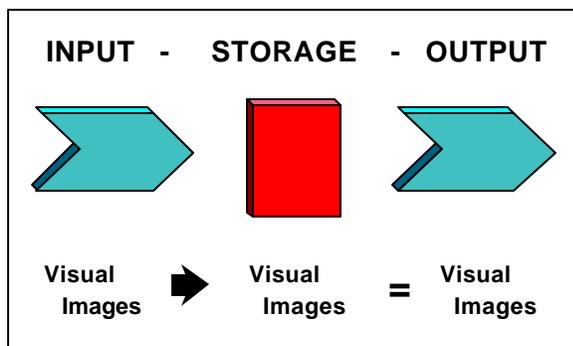
You can test this for yourself. Imagine that you have gone to a movie after you have read the book by the same name. Generally, people do not like the movie as well, because the images they have created in their mind do not match what the movie producer created.



Look at other subjects in school. Science, geography, math, social studies, history, government etc., all require that mental images be made in order to comprehend and retrieve the material for a test.

Just check with any successful student about how they store and recall data. Sounds alone will not work, their feelings about the material will not work; the only style that guarantees success is the VISUAL learning style.

The following learning model illustrates how a successful student processes information when taking written tests:



You can see that learning in visual images, storing those images and

then retrieving/outputting those images makes for “success” when written testing is the measure of progress.

However, when a student experiences difficulty in school, what is really happening is that the learning styles used during input and storage do not match the output style required by the task.

For example, a learning model that does not work in school looks like this:

INPUT - STORAGE - OUTPUT

Kinesthetic    Kinesthetic    Visual  
Feelings ®    Feelings <sup>1</sup>    Images

The student above is trying to “feel” the subject information, during both initial hearing or reading of it, and then continuing to have “feelings” about the material when they store it in their mind or body. This of course, will not allow them to recall the information successfully for the test because they need to be recalling it from mental pictures and their input and storage model has not allowed them to do this.

A good example is The KINESTHETIC, tactile learner attempting to learn a new spelling word. This child has a natural

tendency to input the word by feeling it, storing it by feeling it and therefore, cannot be expected to recall the word visually for the test or during writing.

More concentration is not what this student needs. What will effectively solve their school problems is simply to teach them how to input, store and retrieve mental pictures. You must teach your child or student how to add VISUAL learning techniques if they are to succeed in the current school environment.

**It may seem simple to just tell a child to create visual images in their mind. But you have to know how to instruct them.**

When a child is not a natural visual learner, they must learn the “how” of the visual strategy.

[The next 6 newsletters in Volume I](#) give you exact strategies and specific steps to follow when teaching your child how to add the visual learning style techniques needed for success in school. You will discover how to apply unique visual strategies for each subject area. Each newsletter is packed full of content you’ll need and is between 10 and 15 pages long.

## **STUDENT SUCCESS** **STORIES**

*by Bunkie Grossi*

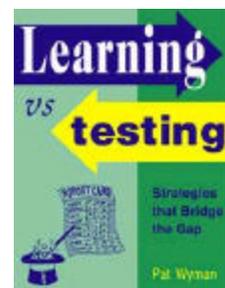
Grade 6, Atherton, California

“Last quarter my Science grade was a C-. After using the VISUAL learning style strategies, my grade in Science is now an A-. My grade went up a whole grade in only one-half of a grading period (5 weeks!).

Now the way I learn is to put information into my visual memory. I make pictures in my mind and ask myself what else they remind me of. To easily remember what I study in my textbooks, I make mind maps of the information so I can see it all in one picture.

I feel more successful and I like myself a lot better now”.

### **THE BEST OF BOOKS AND TAPES**



### *Learning vs Testing*

#### Strategies That Bridge the Gap

*Learning vs Testing* provides successful learning strategies in all subject areas. It bridges the gap between how children learn and how schools test.

If you are looking for easy to-follow ways to help your child get better grades or help your child learn how to perform better on standardized tests, then this book has it all.

*Learning vs Testing* is a groundbreaking and practical book to help every child succeed in today's "higher standards, high test stakes" environment. It was written to solve the mis-match between student learning styles and school testing styles and will help every parent and teacher understand why many students aren't able to show what they know when taking written tests.

The solutions are innovative, well-researched and compatible with what neuroscientists tells us about how the brain learns.

The strategies in spelling, reading, math facts, study skills, vocabulary, etc have all been tested successfully on over 50,000 students in grades 1-12. One school district in Menlo Park, CA says that these strategies helped them get the highest test scores in the state!

Thomas Hartmann, author of *Thom Hartmann's Complete Guide to ADHD* says: "If you are concerned with helping children succeed, read this book. The information is important, compassionate, and in tune with children's desire to be the best they can be.

The book is 140 pages, 8½" x 11" . \$29.00 plus \$6.50 shipping & handling.

**SPECIAL SAVINGS: Readers of this newsletter only! Receive a 20% discount off the \$29.00 retail price in bookstores, catalogs and on the web. Your price is only: \$23.20 You save \$5.80!**

Call us at 1 800 469-8653; 1 (800) How To Learn; or 1 (707) 837-8180. Mention the *E-Learning Strategies* newsletter and 20% off special when calling.

To preview sections of the book and read more information click go to [www.howtolearn.com/learningvstesting.html](http://www.howtolearn.com/learningvstesting.html) on the website.

Or call us at (800) 469-8653 or (707) 837-8180 or FAX (707) 837-9190.

## In Upcoming Issues &gt;&gt;&gt;&gt;

- |   |  |
|---|--|
| <ul style="list-style-type: none"> <li>• <b>How to Teach Children to Add Successful Visual Learning Strategies</b></li> <li>• <b>Super Speller Strategy (grades 1-8)</b></li> <li>• <b>Math Facts Mastery In Half the Time (grades 1- 6)</b></li> <li>• <b>Accelerated Vocabulary Technique (all grades)</b></li> <li>• <b>Map Your Way to Better Grades; Mind-mapping techniques(all grades)</b></li> <li>• <b>How To Learn Anything Fast</b></li> <li>• <b>SQ 3 R Study Strategy (all grades)</b></li> <li>• <b>Expert Memory Strategies (all grades)</b></li> <li>• <b>The Biology of Learning Success</b></li> <li>• <b>Dissolving Learning Blocks</b></li> </ul> | <ul style="list-style-type: none"> <li>• <b>How Music Makes You Smarter</b></li> <li>• <b>Rapid Reading Skills (all grades)</b></li> <li>• <b>A+ Reading (Empowering all students to read more efficiently)</b></li> <li>• <b>Advanced Reading Comprehension in a Nutshell (all grades)</b></li> <li>• <b>Goal Setting and Peak Performance</b></li> <li>• <b>Accelerating Foreign Language Learning</b></li> <li>• <b>How Nutrition Affects Learning</b></li> <li>• <b>Brain Compatible Learning</b></li> </ul> |
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AND MUCH MORE...

On the next pages, see more products to help your child succeed in school or at home. These are special offers that will save you time and \$\$\$. Each has a 100% satisfaction guarantee!



**[The Silver Star Membership](#)** – SAVE \$38.90 off the regular price of \$108.85 when items are purchased separately. Your price on all four items is only \$69.95!

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- 1 copy of [What's Food Got To Do With It?](#) 101 Natural Remedies for Learning Disabilities (book on how nutrition affects learning – electronically delivered to your e-mail) \$12.95
- 1 [Super Speller Strategy](#) Video (30 minute video for grades 1-8; guaranteed to raise spelling grades to A's and B's - \$34.95
- 1 [Mozart Effect Music Tape](#) proven to accelerate the learning and memory process \$11.00



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- Four two-hour videotapes showing you how to create a lifetime of learning success for your child. Features Pat Wyman, best selling author and Instructor of Education. This 8 hour [Super Teaching Strategies](#) seminar was filmed with teachers and parents and covers learning strategies in all subject areas. Success for your child or student is guaranteed within one month after putting these strategies into practice.
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**Remember: Readers of this newsletter only – when you call us to order you automatically receive a 20% discount off any products in this newsletter. Just mention the newsletter when you call and ask for your discount. Call 1 800 469-8653 or (707) 837-8180. This discount is not available on the Internet site.**

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Credit card holders may call (800) 469-8653 or (707) 837-8180. You also may FAX your order to:  
707 837-9190.

**OUR GUARANTEE:** Our learning strategies have successfully helped thousands of children. We are certain they will benefit your child or student. If you are dissatisfied in any way with the strategies you receive in this newsletter, please call us and we will happily refund the full subscription price.

**Read on for more...**

*Did you know?***TRADITIONAL VALUES vs. MEDIA VALUES**

"Viewpoint", published by the Pennsylvania School Board Association, had the following as part of their article entitled "The Demise of the American Value System."

The article was written by Dr. Edward J. Earley and Dr. Linda J. Gibbs.

**Traditional Values**

Honesty  
Loyalty to others  
Home and family  
Absolute norms  
Work hard ethic  
Compassion  
Peace  
Inoffensive speech  
Conformity  
Personal responsibility  
Respect for women  
Politeness

**Media Values**

Shrewdness  
Look out for #1  
Alternative lifestyles  
Situational ethics  
I deserve a living  
Cruelty  
Violence  
Vulgarity  
Rebellion  
Blame everyone & anyone  
Women as objects  
Insults

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**Our goal: To teach children HOW TO LEARN with practical, life-long learning skills.**

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