



1 – [Please click here to sign up for the Camp Newsletter so that you are notified](#) when the Best Summer Camps Making a Difference Awards are published.

Then, include the information we need below and fax or email this form back to us so we can include your camp. Email and fax number below.

You may scan this form and email back to patwyman@howtolearn.com or fax it back to 888 219 4697

Attach to your email with your site's jpg 440 x 100 banner or your site's logo.

1. Print Your name

2. Print Your email address (write your email address into your description below so folks can easily contact you also)

3. Print Your Phone Number with area code: (include it write it into your site's description below also if you want visitors to easily contact you)

4. Print Name of Your Company:

5. Print name of your website and URL of your site you want us to hyperlink directly to:

6. Provide a 50 word description of your site, include your phone number and email address so people can contact you. **Plus and OFFER SOMETHING COMPLIMENTARY TO VISITORS. Sites who offer something complimentary often see higher click through conversion.**

Tell us which Awards Category You Want to Be Placed in:
Adventure Camps, Horseback Riding Camps, Technology
Camps, etc. **You choose your own category.**

7. **Attach your site's JPG logo or 440 x 100 jpg banner** along with the application to the email with this entry form so we can publish that with your site's description and the testimonial.

8. Write one short testimonial that you have with a name and city attached if possible **showing how your site has made a difference in someone's life.** This is called social proof and visitors like to see that your site is making a difference.

9. **Sign up for our camp newsletter here to be notified when the Best Summer Camps Making a Difference Awards are**

published and for more information on how to increase the number of visitors to your site.

<http://www.HowtoLearn.com/camp-newsletter>

10. We will send you your Best Websites Making a Difference Award when you receive it. Display it proudly and place it on your home page with a hyperlink behind it to HowtoLearn.com. The mutual linking between our sites is required to receive the making a difference award.
11. We suggest to everyone that you **issue a free press** release once you receive your award and the list is published showing that you are the proud recipient of the HowtoLearn.com Best Websites Making a Difference Award, then link back to the Award List that your website is on. This assures that your site receives even more exposure because the press release is published by the search engines too.
12. More information about how to submit a press release and write your articles is in the email you will receive after signing up for the Camp Newsletter.

If you use gmail, but sure to set your safe senders to patwyman@howtolearn.com and move all messages to your primary tab.

13. Once the Best Websites Making a Difference Awards are published, we suggest you send a newsletter to your

subscriber list and let them know you have been awarded this prestigious award. Link back to the page the awards are published on.

14. Like us on our facebook page and write in your facebook page url here too so we can also like your site
15. <http://www.facebook.com/howtolearn>



16. Contact us at patwyman@howtolearn.com or call us at 707 837 8180 if you have any questions.

FAX number to fax this form back: 888 219 4697 or scan and email back to patwyman@howtolearn.com

Thank you!