



HowToLearn
.COM

BEST WEBSITES MAKING A DIFFERENCE AWARDS

Fill out and attach to your email with your site's jpg 440 x 100 banner or your site's logo.

1. Print Your name

2. Print Your email address (write your email address into your description below so folks can easily contact you also)

3. Print Your Phone Number with area code: (include it write it into your site's description below also if you want visitors to easily contact you)

4. Print Name of Your Company:

5. Print name of your website and URL of your site you want us to hyperlink directly to:

6. Provide a 50 word description of your site, include your phone number and email address so people can contact you. **Plus and OFFER SOMETHING COMPLIMENTARY TO VISITORS.** Sites who offer something complimentary often see higher click through conversion.

7. Tell us which Awards Category You Want to Be Placed in, and within that which specific category: For example: Best Summer Camps Making a Difference Awards and inside that Best Horseback Riding Camps.

8. **Attach your site's JPG logo or 440 x 100 jpg banner** along with the application to the email with this entry form so we can publish that with your site's decription and the testimonial.

9. Write one short testimonial that you have with a name and city attached if possible **showing how your site has made a difference in someone's life.** This is called social proof and visitors like to see that your site is making a difference.

10. Sign up for our newsletter here and Select **PARENTING SUCCESS** NEWSLETTER – THEN BE SURE AND CONFIRM THE SUBSCRIPTION. That way you are notified when the Best Websites Awards list is published.

[NEWSLETTER – SIGN UP AS PARENT AND BE SURE TO WATCH YOUR EMAIL SO YOU CAN CONFIRM THE FREE SUBSCRIPTION.](#)

Newsletter: <http://www.howtolearn.com/start/newsletters>

11. We will send you your Best Websites Making a Difference Award when you receive it. Display it proudly and place it on your home page with a hyperlink behind it to HowtoLearn.com. The mutual linking between our sites is required to receive the making a difference award.
12. We suggest to everyone that you **issue a free press** release once you receive your award and the list is published showing that you are the proud recipient of the HowtoLearn.com Best Websites Making a Difference Award, then link back to the Award List that your website is on. This assures that your site receives even more exposure because the press release is published by the search engines too.

13. Once the Best Websites Making a Difference Awards are published, we suggest you send a newsletter to your subscriber list and let them know you have been awarded this prestigious award. Link back to the page the awards are published on.
14. Like us on our facebook page and write in your facebook page url here too so we can also like your site
15. <http://www.facebook.com/howtolearn>



16. Be sure and take advantage of our FREE SEO content distribution (valued at \$2,500). Write original content articles that are not found anywhere else online (these articles are content only and not advertising articles), place your jpg photo and bio at the bottom, and send them into us at patwyman@howtolearn.com

Set patwyman@howtolearn.com to your safe senders in your email and put it into the primary tab if you use gmail so you get our email.

17. Contact us at patwyman@howtolearn.com or call us at 707 837 8180 if you have any questions.

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